

BAILEY GUTHREY

EXPERIENCE

Graphic Designer

Mythic
April 2018-Present

art direction, packaging design/dielines, photo retouching, layout design, digital ads & banners, direct mail, white paper design, year end reports, email design, trade show booth design, identity naming & mark creation, in-store collateral, out of home, social media campaigns & content creation, video & photo art direction, animation, new business presentations,

Graphic Designer

AmWINS Group, Inc.
January 2017-April 2018

corporate identity collateral development & rebrand, invitation design, trade show booth design, advertising

Graphic Designer

Southeastern Baptist Theological Seminary
August 2012 - June 2016

conceptual & visual design, creative photoshoot-direction, logo development, guerrilla marketing, website design & development, marketing campaign strategy, corporate & support team identity & branding, trade show booth design & event promotion

FREELANCE

Tanglewood Retreat

identity, website design, branding strategy, photography, social media strategy, collateral & apparel design, placemaking

5 Degrees Branding

university promotional material development

Symbology Clothing

lookbook design layout for fall/winter clothing line

The Summit Church

event promotion & photography, campus material

Crossfit Goliath

event promotion & apparel design

Wedding Stationery & Photography

invitation suite, programs, wedding photography

Mercy Church

environmental design

INTERNSHIPS

Marketing Intern

Riley Maclean Photography
June-July 2013

content creation for blog & social media platforms, tin-type assistance, secondary photographer, assistance of studio photoshoots

Web Design Intern

Addison Hall Design
June -July 2012

digital mockups development using wireframes

Graphic Design Intern

Blufish Design
January 2011-April 2011

website design, invitations, identity packaging, advertising

THE BIG PICTURE

- + Dreamer with big ideas & creative strategies
- + Experienced in both print & digital platforms
- + Thrives in collective & individual environments
- + Abilities to lead & develop creative direction
- + Vibrant attitude, quick learner, & hard worker
- + Always seeking opportunities to improve & grow

EDUCATION

The College at Southeastern Wake Forest, NC

Master's of Arts in Intercultural Studies
May 2016

Mississippi State University Starkville, MS

Bachelor's of Fine Arts, *cum laude*
Concentration in Graphic Design
May 2012

ACTIVITIES

Co Director | Talent Development
Mythic

**Director of Diversity & Inclusion,
Programming Manager**
AIGA Charlotte | June 2017 to July 2019

Community Service Committee
AmWINS Group, Inc.

Solo Backpacking Travel
June 2016-September 2016

Leader of volunteer teams
Middle East | December 2014
Indonesia | June-August 2014

International Student Coordinator
Baptist Student Union of MSU
January 2011-December 2011

Member of volunteer team
Manila, Philippines | June-August 2010

SKILLS & SOFTWARE

Adobe Creative Suite
Microsoft Office
Social Media Platforms
Marketing Strategy
HTML, CSS
Sketch
Various Content & Project Management Systems
Illustration, Photography, Art Direction,
Painting, Woodworking
Event Planning & Organization
Content Creation
Food Styling
Animation